

Our mission: To provide the public with clean, safe, well managed, financially sound and environmentally pleasant marinas

2/17/2016

District Goals and Objectives		Comm Bernardo		
		Priority		
		Low	Med	High
DG1	Stabilize staffing; improve morale			
DG2	Complete 2015/16 budgeted projects			
DG3	Budget (Enterprise/General funds)			
DG4	Fee structure; review			
DG5	Leases; review			
DG6	Implement OpenGov			
DG7	Refinance/payoff DBW loan			
DG8	OPM Study session			
DG9	OPM SSF JPA Liaison Cttee			
DG10	PPH Study Session			
DG11	PPH; Outer harbor - moorings and anchorage			
DG12	OPM and PPH; seaworthy, non-pays, etc.			
DG13	Complete Strategic Plan			
DG14	Social Media Policy			
DG15	Electronic Communications Policy			
DG16	Policy review generally			
DG17	Ordinance review generally			
DG18	Board Policies			
DG19	Board Handbook			
DG20	SDLF District of Distinction			
DG21	SDLF Transparency			
DG22	RFP: Legal services			
DG23	RFP: Financial advisor			
DG24	RFP: Bond counsel			
DG25	RFP: Property Management			
From meeting of February 3, 2016:				
DG27	Safety/ADA review			
DG28	Circulation/trail/bike path: PPH			

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2/17/2016

Sabrina Brennan

Priority

#	District Goals and Objectives	SB (added)	Grand Jury	LAFCO	Low	Med	High
GOVERNANCE, TRANSPARENCY, COMMUNICATION/MARKETING & PUBLIC OUTREACH							
DG6	Implement OpenGov						√
DG8	OPM Study session & SITE VISIT						√
DG10	PPH Study Session & SITE VISIT						√
DG14	Social Media Policy						√
DG15	Electronic Communications Policy						√
DG16	Policy review generally						√
DG17	Ordinance review generally						
DG18	Board Policies						
DG19	Board Handbook						
DG20	SDLF District of Distinction						
DG21	SDLF Transparency						
DG30	Commission Meeting Space	SB					√
DG32	Successor Agency for West Trail	SB					√
DG33	Website	SB					√
DG34	RFP for new auditor	SB					√
DG35	Electronic Archive for District Documents	SB					√

	JPA						
DG9	OPM JPA Liaison Committee						
	BUDGET, CIP PROJECTS, LEASES, CHART OF ACCOUNTS, NEW ACCOUNTING SOFTWARE						
DG3	Budget (Enterprise vs. Non-Enterprise)						√
DG4	Fee structure; review						√
DG5	Leases; review						√
DG11	PPH; Outer harbor - moorings and anchorage				√		
DG22	RFP: Legal services						√
DG23	RFP: Financial advisor						√
DG24	RFP: Bond counsel						√
DG25	RFP: Property Management						√
	PPH Volleyball at Perched Beach	SB					√
DG37	PPH Playground at Perched Beach	SB					√
DG38	WIFI	SB					√

	SAFTEY						
DG40	PPH Docks						√
DG31	Romeo Pier	SB					√
DG27	Safety/ADA review						√
DG28	Circulation/trail/bike path: PPH						√
DG29	Educational Signage						√
DG39	Water Quality						√
	STRATEGIC PLAN						
DG7	Refinance/payoff DBW loan				√		
DG13	Complete Strategic Plan				√		
DG36	5 year CIP linked to Strategic Business Plan and budget						√
	DAILY OPERATIONS						
DG1	Stabilize staffing; improve morale						
DG2	Complete 2015/16 budgeted projects						
DG12	OPM and PPH; seaworthy,non-pays,etc.						

	Comments:
DG6	LAFCo, Grand Jury
DG8	This should be an semi-annual workshop that includes a site visit.
DG10	This should be an semi-annual workshop that includes a site visit.
DG14	Adopt a policy from another agency and call it done. Time to move on. This is not a Goal or an Objective.
DG15	Adopt a policy from another agency and call it done. Time to move on. This is not a Goal or an Objective.
DG16	This is not a Goal or an Objective.
DG17	Not a Goal or an Objective. Roberts Rules should not be required as an Ordinance.
DG18	Not a Goal or an Objective.
DG19	Not a Goal or an Objective.
DG20	This should have already been completed.
DG21	Please implement OpenGov. Please publish files provided via PRA requests on the District's website or on the NextRequest platform: https://www.nextrequest.com . Please videotape all standing committee meetings in addition to Regular and Special Meetings.
DG30	Compleat buildout of office space per our lease agreement and hold commission meeting in our El Granada office as planned.
DG32	
DG33	Please use the recommendations previously provided by the Marketing Committee in May 2013: http://www.smharbor.com/harbordistrict/committee_reports/mktg05292013rpt.pdf
DG34	
DG35	Archiving paper documents ONLY is a fire hazard and puts the District at risk. Please orginize and scan the archive.

DG9	It's a committee not a Goal or an Objective. This committee is required to meet. Please videotape all committee meetings.
DG3	
DG4	Fish buying fees should to be reduced per previous board direction.
DG5	Should be done annually. If staff can't get to it we should consider outsourcing it.
DG11	Replacing unsafe docks at PPH is more important. I'm concerned about a serious injury caused by unsafe docks at PPH.
DG22	Review opportunities to reduce legal fees. Spreadsheet that organizes legal fees by category.
DG23	The board directed staff to do this last year.
DG24	The board directed staff to do this last year.
DG25	We need to move forward with outsourcing this as recommended by LAFCo and the Grand Jury. The District has never done a good job of managing it's lease agreements. It's time to get the help we need.
	Add sand and volleyball net.
DG37	PPH lacks outdoor play equipment opportunities for families with small children. http://www.visitcayucosca.com/cayucos-family-vacation/
DG38	This project need to be completed, it's years behind schedual. Please follow up with the City of Monterey Harbor & Marina. They were able to provide wifi at a very low cost to the City.

DG40	Replacing unsafe docks at PPH is more important. I'm concerned about a serious injury caused by unsafe docks at PPH.
DG31	Romeo Pier is a safety hazard
DG27	The sidewalk in front of the PPH concessionaire building is not ADA compliant. Docks at PPH are uneven and unsafe. I'm concerned the District is at legal risk.
DG28	The sidewalks and trail are not ADA compliant. Crosswalks are not well designated.
DG29	Signage is needed to help protect the ocean water quality and marine wildlife/marine mammals.
DG39	Proactively address elevated levels of indicator bacteria at both PPH and OPM. Visitor education/signage is needed at PPH and public outreach/education in El Granada. Pest waste stations needed at PPH. Visit: http://www.smhealth.org/beaches
DG7	We are waiting for the Financial Advisor and Bond Counsel RFP's.
DG13	We need to review all material provided by the past planners including the invoices. The strategic plan should not cost over \$20,000.
DG36	A 5 year CIP plan should include a well organized public outreach effort.
DG1	This is a management responsibility. Provide staff with training, safe equipment, and up to-date computers and software. Please hold the annual employee appreciation dinner.
DG2	Budget, CIP Projects (by location OPM/PPH), Leases, Chart of Accounts, New Accounting Software,
DG12	Not a Goal or an Objective. This is daily operations.

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District Goals and Objectives

		Comm Chang Kiraly		
		Priority		
		Low	Med	High
DG1	Stabilize staffing; improve morale			x
DG2	Complete 2015/16 budgeted projects			x
DG3	Budget (Enterprise/General funds)			x
DG4	Fee structure; review			x
DG5	Leases; review			x
DG6	Implement OpenGov			
DG7	Refinance/payoff DBW loan			
DG8	OPM Study session			x
DG9	OPM SSF JPA Liaison Cttee			x
DG10	PPH Study Session		x	
DG11	PPH; Outer harbor - moorings and anchorage			
DG12	OPM and PPH; seaworthy,non-pays,etc.			
DG13	Complete Strategic Plan			x
DG14	Social Media Policy			
DG15	Electronic Communications Policy			
DG16	Policy review generally			
DG17	Ordinance review generally			
DG18	Board Policies			x
DG19	Board Handbook			
DG20	SDLF District of Distinction			
DG21	SDLF Transparency		x	

DG22	RFP: Legal services			
DG23	RFP: Financial advisor			
DG24	RFP: Bond counsel			
DG25	RFP: Property Management		x	
From meeting of February 3, 2016:				
DG27	Safety/ADA review			
DG28	Circulation/trail/bike path: PPH			
DG29				
DG30				
DG31				
DG32				
DG33				
DG34				
DG35				

Comments

DG1	My top priorities are to: 1) be fiscally responsible; 2) have staffing stability and workforce development to meet our human resources needs; 3) create and develop a workable strategic plan for at least a 3-year period; 4) ensure that OPM is sorted out with a working plan developed by both the SMCHD and the SSF City Council in a collaborative working relationship; 5) develop board governing procedures manual so that the board is not left to question how it governs itself and understands the protocols it must follow. This goal should be purely board-driven by an ad-hoc committee and should be a living document that is reviewed annually.
DG2	
DG3	
DG4	
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DG21	Transparency is a given and should be a board/district philosophy and part of the mission whether or not there are SDFL standards.

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2/17/2016

District Goals and Objectives		Comm Mattusch		
		Priority		
		Low	Med	High
DG1	Stabilize staffing; improve morale			x
DG2	Complete 2015/16 budgeted projects			x
DG3	Budget (Enterprise/General funds)			x
DG4	Fee structure; review			x
DG5	Leases; review			x
DG6	Implement OpenGov			x
DG7	Refinance/payoff DBW loan			x
DG8	OPM Study session			x
DG9	OPM SSF JPA Liaison Cttee			x
DG10	PPH Study Session			x
DG11	PPH; Outer harbor - moorings and anchorage		x	
DG12	OPM and PPH; seaworthy, non-pays, etc.			x
DG13	Complete Strategic Plan			x
DG14	Social Media Policy	x		
DG15	Electronic Communications Policy	x		
DG16	Policy review generally		x	
DG17	Ordinance review generally			x
DG18	Board Policies		x	
DG19	Board Handbook		x	
DG20	SDLF District of Distinction			x
DG21	SDLF Transparency			x
DG22	RFP: Legal services	x		
DG23	RFP: Financial advisor			x
DG24	RFP: Bond counsel			x
DG25	RFP: Property Management	x		
From meeting of February 3, 2016:				
DG27	Safety/ADA review		x	
DG28	Circulation/trail/bike path: PPH		x	

Comments

DG1	Important for all to work together smoothly & get it done
DG2	HD has a history of talking about things and not getting them done
DG3	priority so the County sees how revenue matches expenses for its benefit
DG4	
DG5	
DG6	
DG7	This will remove a major chokepoint in operations
DG8	A key to comity with the District
DG9	
DG10	
DG11	
DG12	Ordinances will cover this
DG13	Rudder & Compass for HD; no plan, no goals, no progress
DG14	
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DG17	
DG18	
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DG25	
From meeting of February 3, 2016:	
DG27	
DG28	

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District Goals and Objectives

		Comm Parravano		
		Priority		
		Low	Med	High
DG1	Stabilize staffing; improve morale			X
DG2	Complete 2015/16 budgeted projects	X		
DG3	Budget (Enterprise/General funds)		X	
DG4	Fee structure; review	X		
DG5	Leases; review	X		
DG6	Implement OpenGov	X		
DG7	Refinance/payoff DBW loan	X		
DG8	OPM Study session	X		
DG9	OPM SSF JPA Liaison Cttee			X
DG10	PPH Study Session	X		
DG11	PPH; Outer harbor - moorings and anchorage	X		
DG12	OPM and PPH; seaworthy,non-pays,etc.			X
DG13	Complete Strategic Plan			X
DG14	Social Media Policy	X		
DG15	Electronic Communications Policy	X		
DG16	Policy review generally		X	
DG17	Ordinance review generally	X		
DG18	Board Policies	X		
DG19	Board Handbook	X		
DG20	SDLF District of Distinction			X
DG21	SDLF Transparency			X
DG22	RFP: Legal services	X		
DG23	RFP: Financial advisor	X		
DG24	RFP: Bond counsel	X		
DG25	RFP: Property Management		X	
From meeting of February 3, 2016:				
DG27	Safety/ADA review		X	
DG28	Circulation/trail/bike path: PPH	X		

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District Goals and Objectives		Comm Bernardo			Comm Brennan			Comm Chang Kiraly			Comm Mattusch			Comm Parravano		
		Priority			Priority			Priority			Priority			Priority		
		Low	Med	High	Low	Med	High	Low	Med	High	Low	Med	High	Low	Med	High
DG1	Stabilize staffing; improve morale			Green					Green			Green			Green	
DG2	Complete 2015/16 budgeted projects	Red							Green			Green	Red			
DG3	Budget (Enterprise/General funds)			Green					Green			Green		Yellow		
DG4	Fee structure; review	Red							Green			Green	Red			
DG5	Leases; review	Red										Green	Red			
DG6	Implement OpenGov	Red										Green	Red			
DG7	Refinance/payoff DBW loan			Green	Red							Green	Red			
DG8	OPM Study session	Red							Green			Green	Red			
DG9	OPM SSF JPA Liaison Cttee		Yellow						Green			Green			Green	
DG10	PPH Study Session	Red							Yellow			Green	Red			
DG11	PPH; Outer harbor; moorings and anchorage		Yellow		Red							Yellow	Red			
DG12	OPM and PPH; seaworthy,non-pays,etc.		Yellow									Green			Green	
DG13	Complete Strategic Plan			Green	Red							Green			Green	
DG14	Social Media Policy	Red										Red	Red			
DG15	Electronic Communications Policy	Red										Red	Red			
DG16	Policy review generally	Red										Yellow		Yellow		
DG17	Ordinance review generally	Red										Green	Red			
DG18	Board Policies		Yellow									Yellow	Red			
DG19	Board Handbook		Yellow									Yellow	Red			

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District Goals and Objectives

			Comm Bernardo			Comm Brennan			Comm Chang Kiraly			Comm Mattusch			Comm Parravano		
			Priority			Priority			Priority			Priority			Priority		
			Low	Med	High	Low	Med	High	Low	Med	High	Low	Med	High	Low	Med	High
DG3	23	Budget (Enterprise/General funds)			5			5			5			5		3	
DG13	21	Complete Strategic Plan			5	1					5			5			5
DG1	20	Stabilize staffing; improve morale			5						5			5			5
DG9	18	OPM SSF JPA Liaison Cttee		3							5			5			5
DG4	17	Fee structure; review	1					5			5			5	1		
DG8	17	OPM Study session	1					5			5			5	1		
DG5	17	Leases; review	1					5			5			5	1		
DG21	16	SDLF Transparency		3						3				5			5
DG10	15	PPH Study Session	1					5		3				5	1		
DG25	15	RFP: Property Management		3				5		3		1				3	
DG27	14	Safety/ADA review		3				5					3			3	
DG12	13	OPM and PPH; seaworthy,non-pays,etc.		3										5			5
DG20	13	SDLF District of Distinction		3										5			5
DG23	13	RFP: Financial advisor	1					5	1					5	1		
DG24	13	RFP: Bond counsel	1					5	1					5	1		
DG2	12	Complete 2015/16 budgeted projects	1								5			5	1		
DG6	12	Implement OpenGov	1					5						5	1		
DG7	12	Refinance/payoff DBW loan			5	1								5	1		

