



Staff Report

TO: Board of Harbor Commissioners

FROM: Julie van Hoff, Director of Administrative Services

DATE: December 18, 2019

SUBJECT: Draft 2019 Strategic Plan; Consider Changes to Current Mission Statement, Discuss Priorities and Next Steps

Recommendation/Motion:

Recommendation: Receive presentation from consultant Martin Rauch. Review and comment on any aspect of the draft Strategic Plan, including mission, vision, and values statements, and priorities. Discuss next steps or consider a motion to adopt.

Motion: Adopt 2019 Strategic Plan (including any proposed revisions, if applicable). Direct staff to create a work plan and priorities (and potentially suggest edits to the goals and objectives) and bring it back to the Board for consideration.

Policy Implications:

The proposed Draft 2019 Strategic Plan is the highest-level planning document and represents the Board's direction for the future. The Plan identifies the District's mission, vision, and core values, while providing a set of goals and objectives that serves as a framework for decision-making.

Fiscal Implications/Budget Status:

None

Background:

The Harbor Commission began the strategic planning process in January 2018 and held a second workshop in May 2018. Two Public Workshops were held in November 2018. A Harbor Commission Workshop was held on February 8, 2019 to discuss District goals and priorities. On April 11, 2019, a draft Annual Goals Document and discussion of the relationship between annual and strategic goals was presented to the Harbor Commission for review and comment. A Special Meeting was held on June 6, 2019 to review and finalize Annual Goals and Objectives, and begin to evaluate the current

mission statement, comment on the draft vision statement and begin development of District values.

The attached Draft 2019 Strategic Plan incorporates the above components.

Attachment:

1. [Draft 2019 Strategic Plan](#)