

Strategic Planning



Business Plan

- Organization chart
- Pricing structure
- Operations Pro Forma
- Risk management plan
- Marketing plan

Strategic Plan

- Core value session
- Demographic analysis
- Operating paradigm analysis
- SWOT analysis
- Compliance review

- Mission/Visioning session

- Capital cash flow demand model
- Implementation schedule

- Action plans
- Benchmarking

- Maps
- Existing conditions assessment
- Utilization analysis
- Capacity analysis
- Gap analysis
- Recommended program of spaces
- Site criteria chart
- Stakeholder interviews

Brailsford and Dunlavey

Master Plan

The seal of the San Mateo County Harbor District is a circular emblem with a rope-like border. It features a central illustration of a sailboat on the water, with a sun or moon in the background. The text "SAN MATEO COUNTY HARBOR DISTRICT" is written around the top inner edge, and "CALIFORNIA" is at the bottom. The seal is semi-transparent and serves as a background for the text.

San Mateo County Harbor District

**Oyster Point
Marina and Park**

**Pillar Point
Harbor**

Oyster Point Marina and Park

- Lease assignment request – June 29, 2016
- Potential development
 - District role



Oyster Point Marina and Park

- Lease assignment request – June 29, 2016
- Potential development
 - District role
 - Developer role



Oyster Point Marina and Park

- Lease assignment request – June 29, 2016
- Potential development
 - District role
 - Developer role
 - City role



Oyster Point Marina and Park

- Lease assignment request – June 29, 2016
- Potential development
 - District role
 - Developer role
 - City role
 - Issues:
 - JPA
 - Access
 - Impacts on tenants
 - RWQCB
 - Landside capital projects

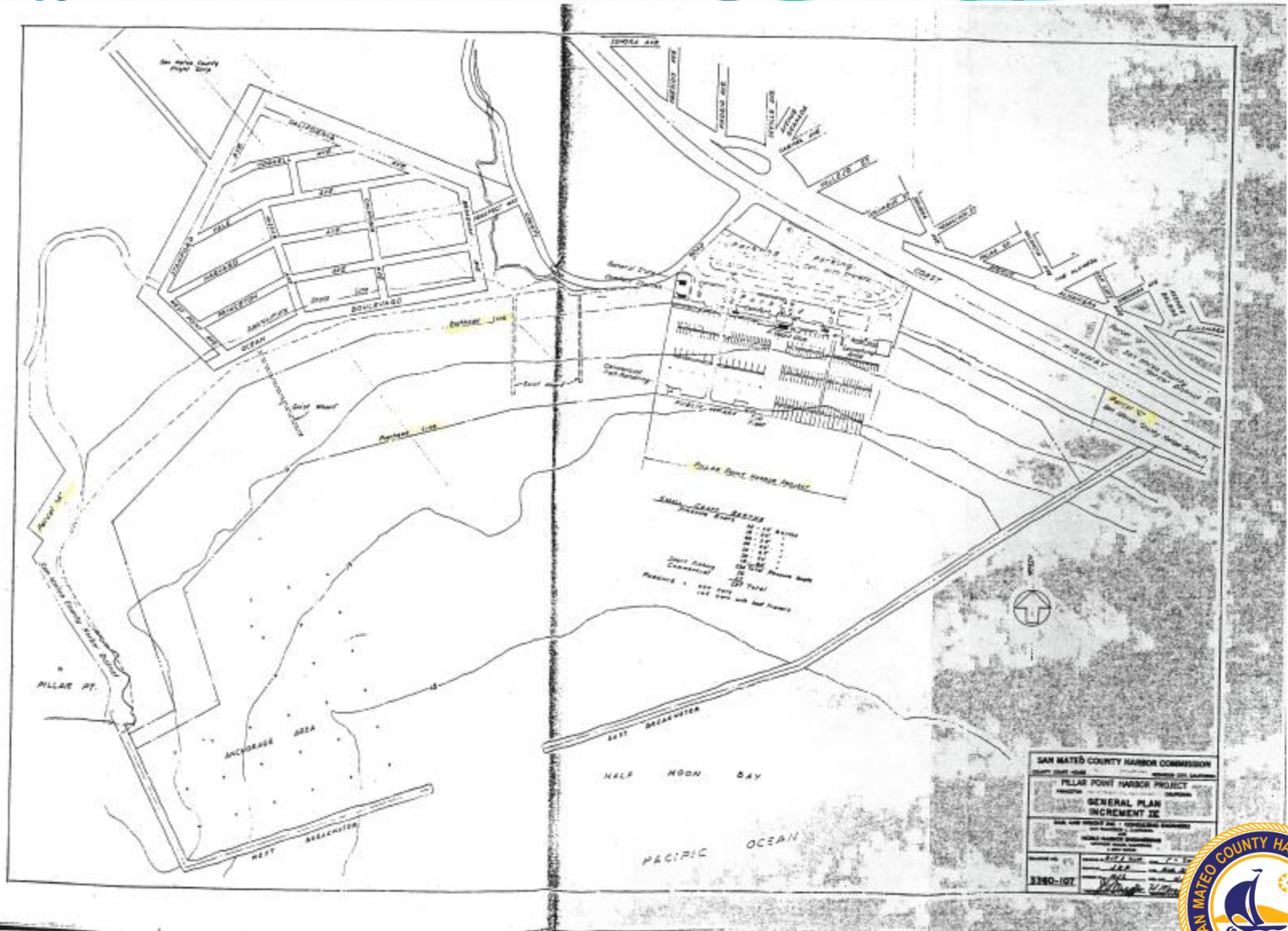


Pillar Point Harbor

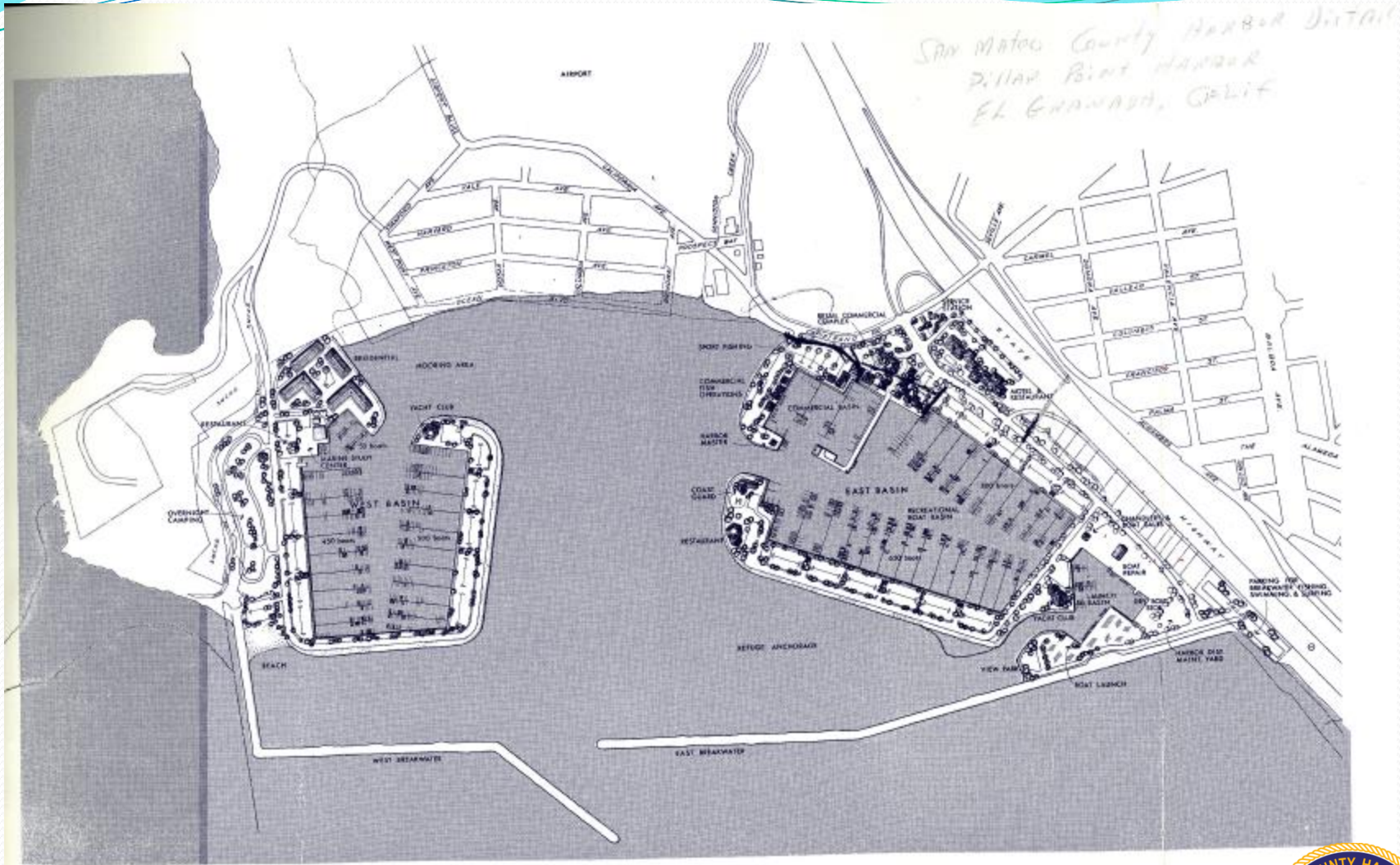
- Multiple studies
 - Additional berths
 - Additional land area



1960



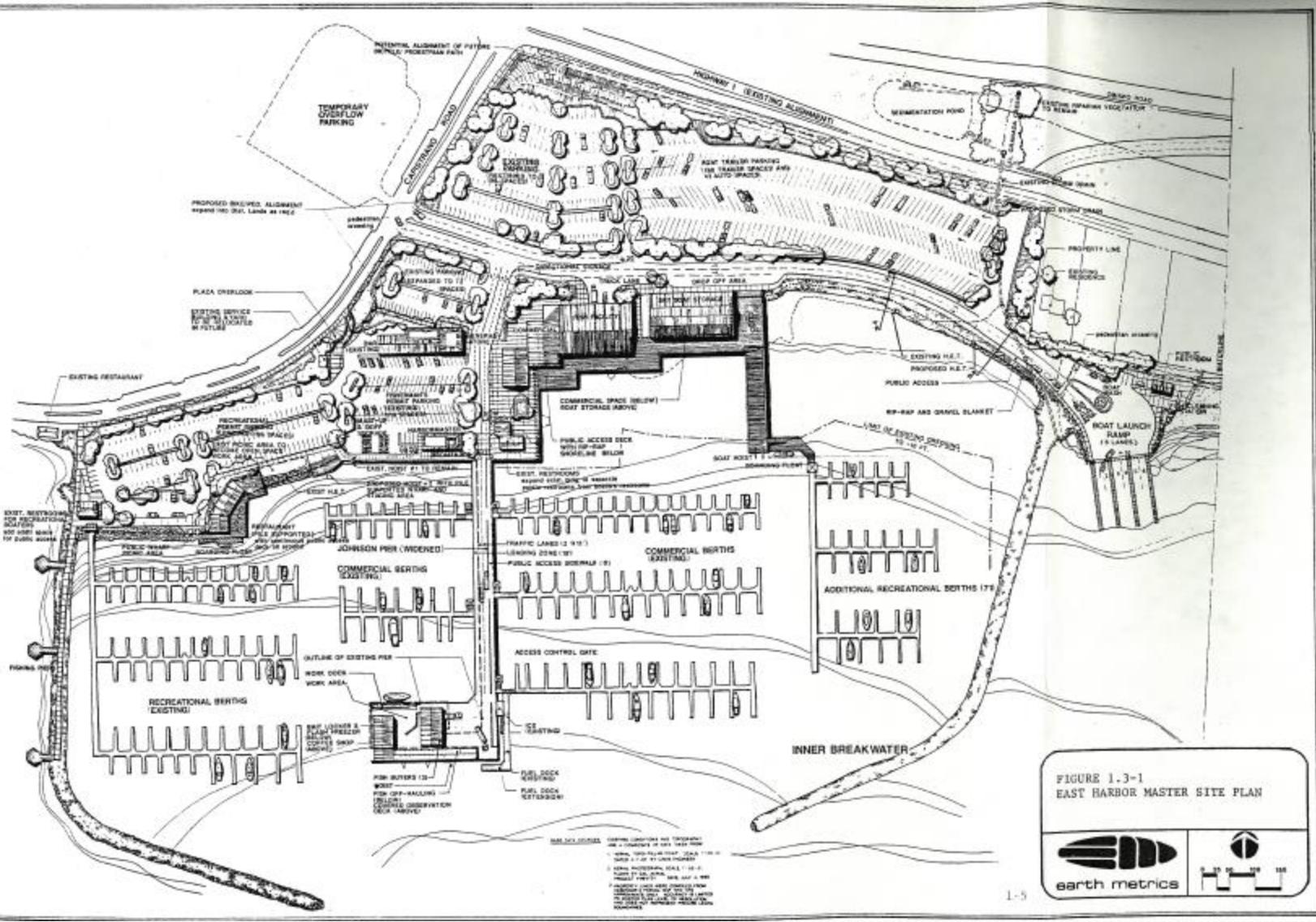
1970

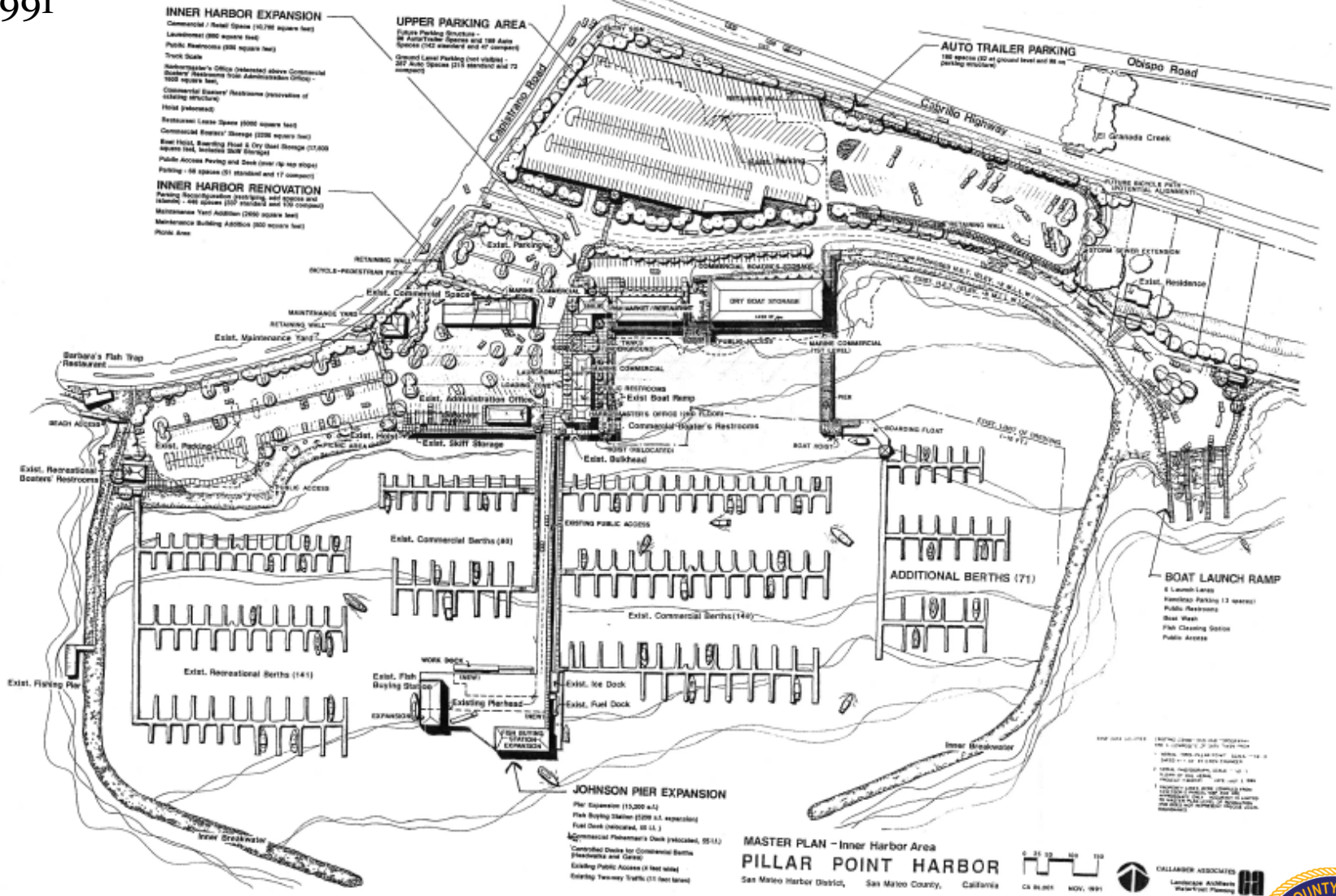


*San Mateo County Harbor District
Dillon Point Harbor
El Granada, Calif.*

GENERAL DEVELOPMENT PLAN



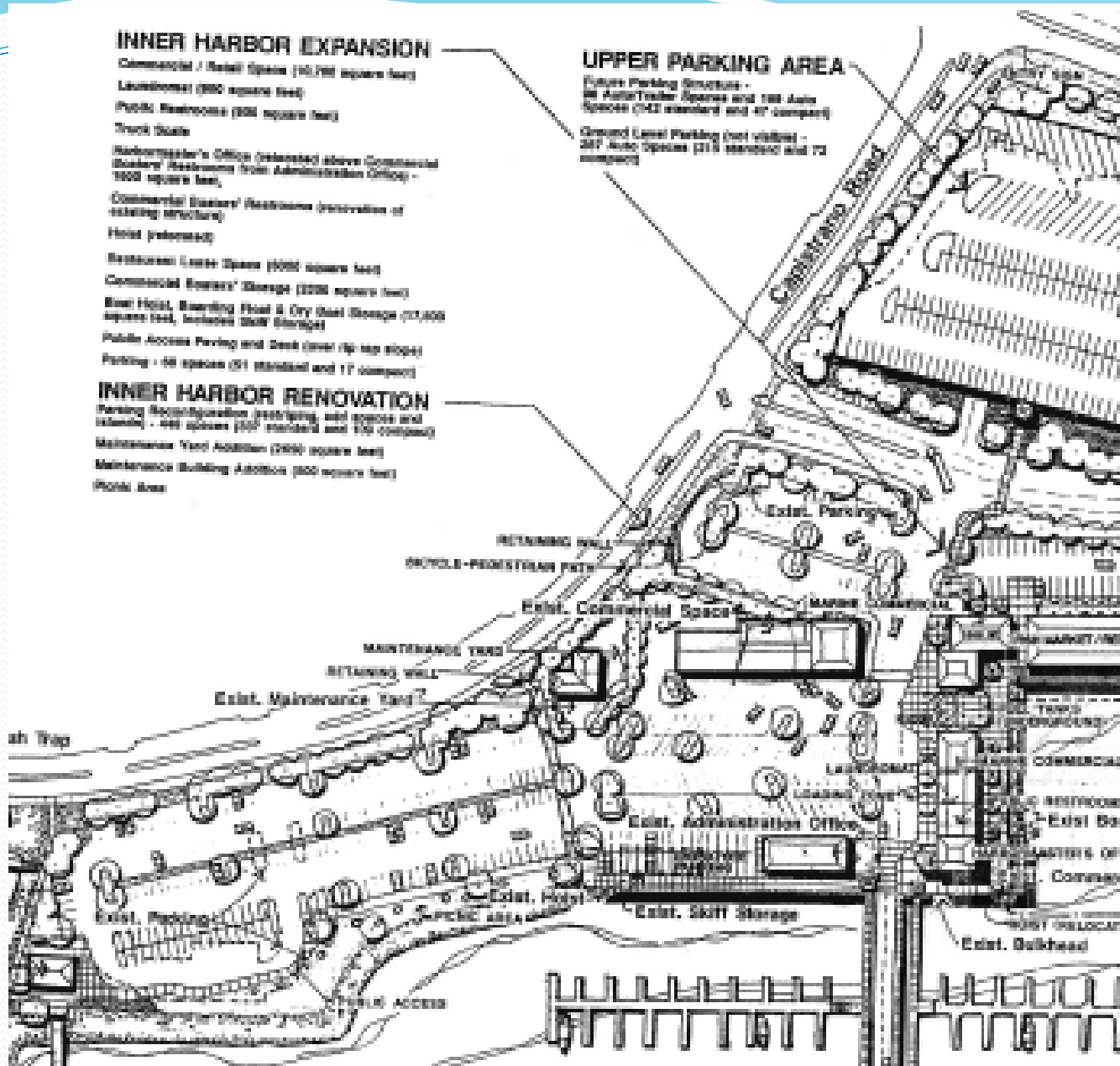


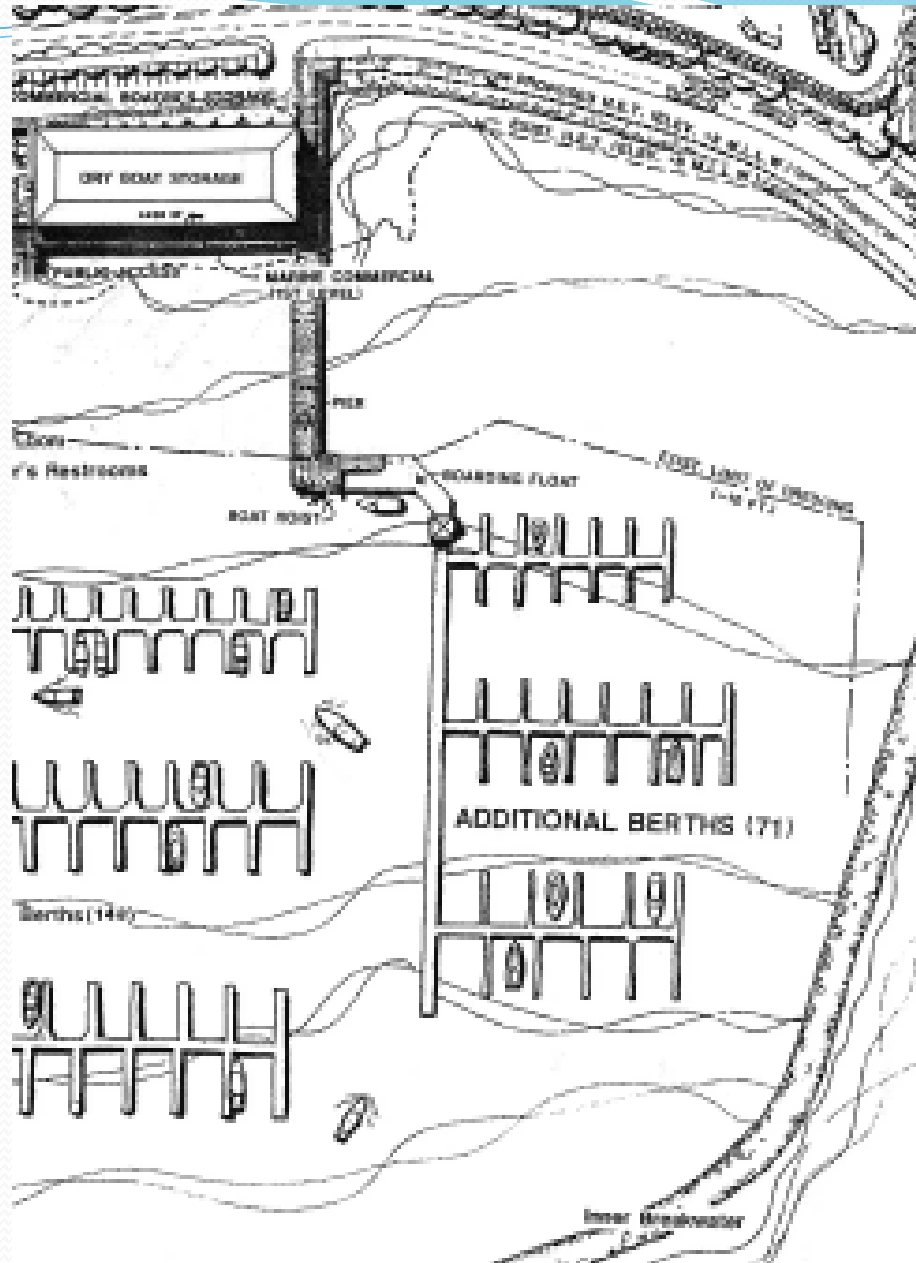


MASTER PLAN - Inner Harbor Area
PILLAR POINT HARBOR
 San Mateo Harbor District, San Mateo County, California

Scale: 0 25 50 100
 CA 94061 NOV, 1991
 CALLANISH ASSOCIATES
 Landscape Architecture
 Water-Trials Planning







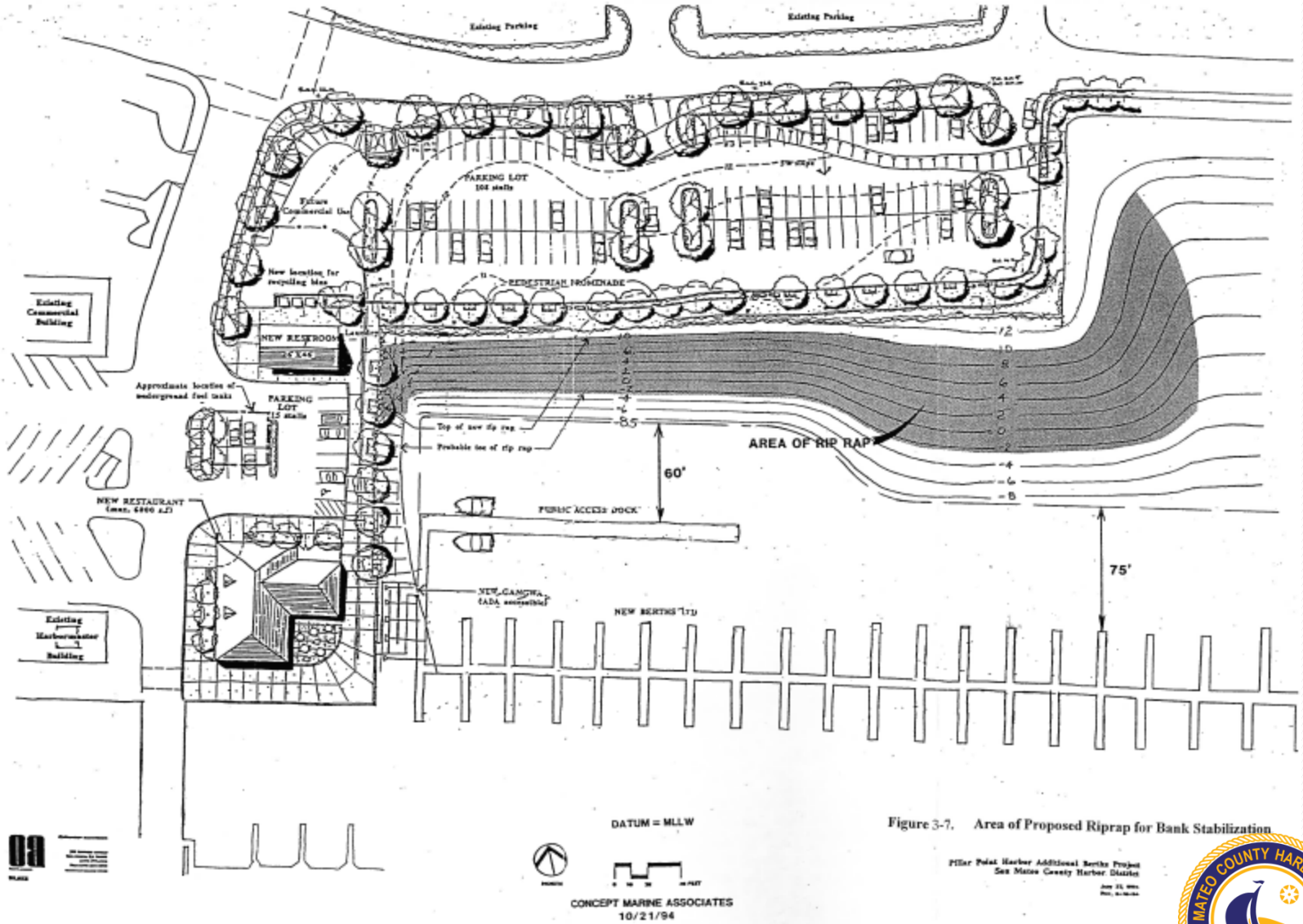
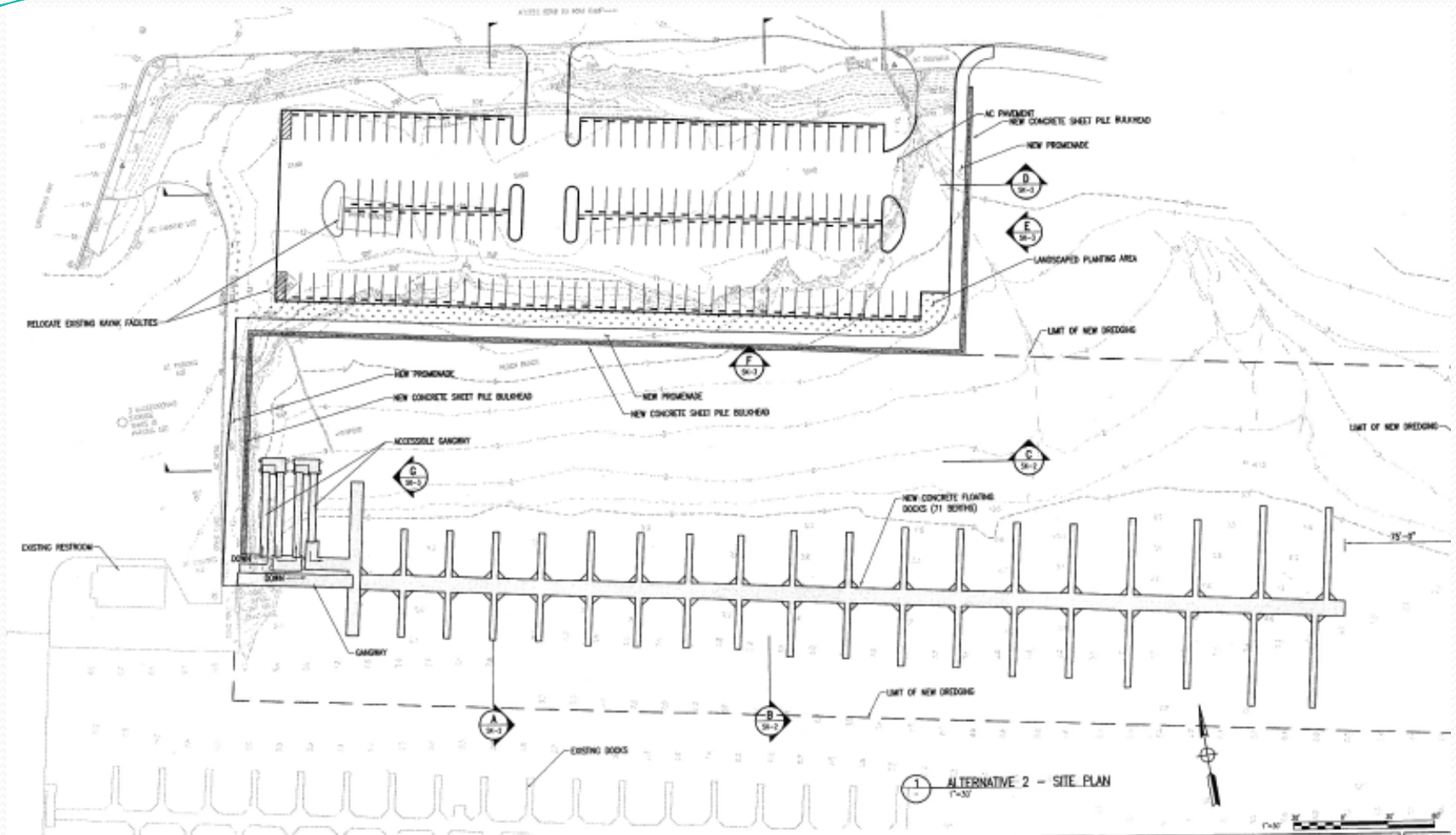


Figure 3-7. Area of Proposed Riprap for Bank Stabilization

Pillar Point Harbor Additional Berths Project
 San Mateo County Harbor District
 June 21, 1994
 Date: 10/21/94





1 ALTERNATIVE 2 - SITE PLAN
1"=50'

MARK	DATE	DESCRIPTION	BY	APP'R

REVISED BY
MAY 4, 2007
PRELIMINARY
 NOT FOR CONSTRUCTION

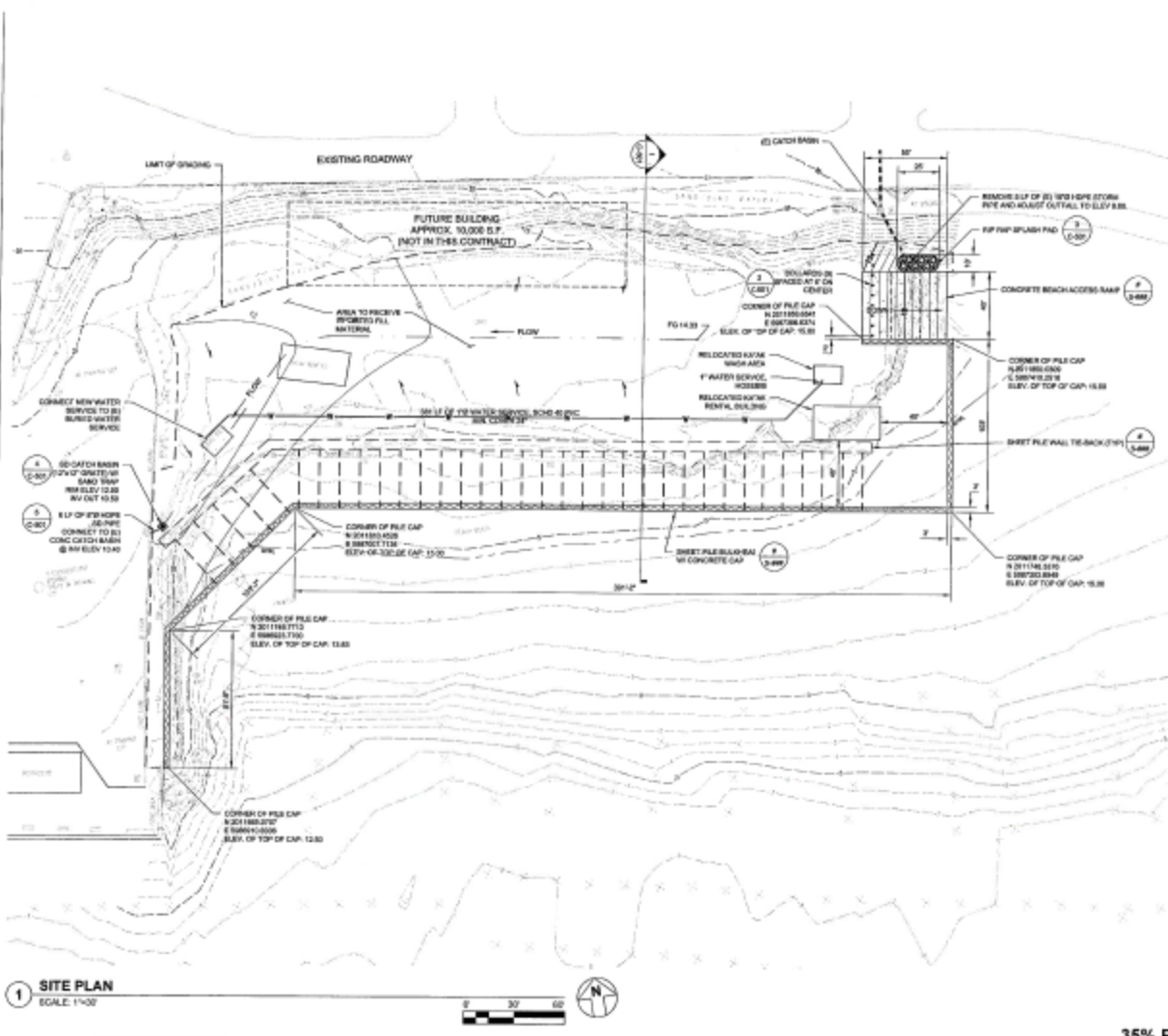
DESIGN	CRJ
DRAWN	PJS
CHECKED	-
SCALE	NOTED

DATE OF ONE REVIEW OR ORIGINAL DRAWING: 4/20/07
 IF NOT ONE REVIEW THIS SHEET IS AS-BUILT
 SCALE AS INDICATED

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SAN MATEO COUNTY HARBOR DISTRICT
 PILLAR POINT HARBOR
 ALTERNATIVE 2
 SITE PLAN





1 SITE PLAN
SCALE: 1"=40'



SHEET NOTES

No.	Revision	Date	By
Drawing Revisions			
Note: * indicates revisions on original issue of drawing (not condition of drawing)			

Scale of Documents
The drawings in these documents are based on existing conditions unless otherwise noted. It is the responsibility of the client to provide accurate data to the design team. All dimensions shall be in feet and inches (1" = 12').



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Client: SAN MATEO COUNTY
Project: HARBOR DISTRICT
PILLAR POINT HARBOR BULKHEAD

Title: SITE PLAN

Scale:	AS SHOWN
Drawn:	MS
Checked:	
Designed:	CL
Project Manager:	
Date:	

This Drawing is not to be used for Construction without the written permission of GHD Inc.

35% PRELIMINARY DESIGN

C-110



PLN-2011-11-Pillar Point Harbor District-C-110-Site Plan-35% Preliminary Design-11/10/11
 Date: 11/10/11 11:48:48 AM
 Project: Pillar Point Harbor District-C-110-Site Plan-35% Preliminary Design-11/10/11

Pillar Point Harbor

- SWOT
 - Strengths
 - Location, location, location
 - Healthy fishing community
 - Access



Pillar Point Harbor

- SWOT
 - Strengths
 - Weaknesses
 - Deferred maintenance
 - Parking
 - Dredging/shoaling



Pillar Point Harbor

- SWOT
 - Strengths
 - Weaknesses
 - Opportunities
 - Plan Princeton
 - Coastal Trail
 - National Marine Sanctuary
 - Coastside Visitor Center
 - Recreation



Pillar Point Harbor

- SWOT
 - Strengths
 - Weaknesses
 - Opportunities
 - Threats
 - Sea level rise / climate change
 - Traffic / parking



District Administration

- Location:
 - Current
 - Purchase building



District Administration

- Location:
 - Current
 - Purchase building
 - Pillar Point Harbor
 - Location / co-locate



District Administration

- Location:
 - Current
 - Purchase building
 - Pillar Point Harbor
 - Location / co-locate
 - Oyster Point Marina
 - Future



District Administration

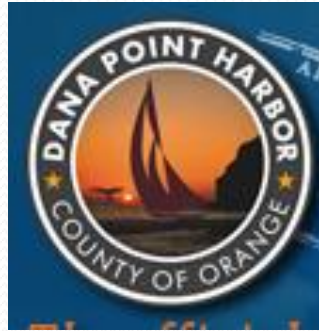
- Location:
 - Current
 - Purchase building
 - Pillar Point Harbor
 - Location / co-locate
 - Oyster Point Marina
 - Future
 - Redwood City
 - County seat





- Crescent City Master Plan





- Dana Point Master Plan





- Santa Barbara Harbor Master Plan





- Port San Luis Master Plan





SMCHD Master Plan 1991





SMCHD Strategic Business Plan 2014



RFP/RFQ

- Request for Proposals
 - Specific
 - What do you plan to do, and how do you plan to do it?
- Request for Qualifications
 - General
 - Can you do what we want you to do?
- Current RFQ for Professional Services

- Next steps:
 - Scope project
 - Board of Commissioners discussion – August?
 - Review results of professional services RFQ
 - If necessary, issue RFP

